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● **Received: 03/ 02 / 2024** ● **Accepted : 22/ 05 /2024**

#### ■ **Abstract:**

An optimized image watermarking technique based on LU factorization and entropy analysis in combination with lifting wavelet transform and discrete cosine transform is presented in this paper. At first, the original image is decomposed by a 2-level lifting wavelet transform for obtaining the coefficients of a high-frequency subband followed by discrete cosine transform. Afterward, non-overlapping blocks are obtained by dividing the coefficients of discrete cosine transform whereas LU factorization is applied to each nonoverlapping blocks based on pseudo-random sequences. Then, the watermark is embedded into the first row, the first column element of the upper triangular matrix of LU factorization. The normalized cross-correlation (NC), and the peak signal-to-noise ratio (PSNR) are used to evaluate the invisibility and robustness of the presented technique. The experimental results have indicated that the presented technique fulfills all watermarking requirements in terms of invisibility, robustness, security, and capacity. The comparison with the existing scheme has shown that the proposed watermarking technique has a superior performance in terms of invisibility than the existing scheme.

● **Keywords:** Watermarking, Discrete cosine transform, Entropy analysis, Lifting wavelet transform, LU factorization

■ **املستخلص:**

تم ية هذه الورقة تقديم تقنية محسنة للعلامة المائية للصور تعتمد على تحليل الإنتروبيا إلى عوامل LU بالإضافة إلى تحويل المويجات الرفعية وتحويل جيب التمام المفصل. يُّ البداية، يتم

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تحليل الصورة الأصلية عن طريق تحويل مويجات الرفع ذات المستويين للحصول على معاملات النطاق الفرعي عالي التردد متبوعًا بتحويل جيب التمام المنفصل. بعد ذلك، يتم الحصول على الكتل غير المتداخلة عن طريق قسمة معاملات تحويل جيب التمام المنفصل بينما يتم تطبيق عامل LU على كل الكتل غير المتداخلة بناءً على تسلسلات شبه عشوائية . بعد ذلك، يتم تضمين العلامة المائية يف الصف األول، وعنصر العمود األول للمصفوفة املثلثية العليا لتحليلLU. مت استخدام االرتباط املتبادل الطبيعي، ونسبة الذروة لإلشارة إلى الضوضاء لتقييم اختفاء ومتانة التقنية املقدمة. أشارت النتائج التجريبية إلى أن التقنية المقدمة تلبي جميع متطلبات العلامة المائية من حيث الاختفاء والمتانة والأمن والسعة. أظهرت المقارنة مع التقنية المحددة أن تقنية العلامة المائية المقترحة تتمتع بأداء متفوق من حيث االختفاء عن التقنية املحددة.

● **الكلمات املفتاحية:** حتليل LU، حتليل االنتروبيا ، حتويل جيب التمام املنفصل ، رفع حتويل املويجات ، العالمة املائية

### **1. Introduction**

With the explosive development of the network, multimedia information (images, videos, and audio) today become the most utilized form. Digital multimedia productions entice the attention of security experts with the appearance of electronic appliances and the needed cloud computing. The digital watermarking technique has been considered an effective tool for copyright protection of digital multimedia productions, in which the information hidden in multimedia can withstand different attacks without degrading its quality (1). In addition, digital watermarking techniques have been utilized in various applications like tamper detection, fingerprinting, broadcast monitoring, content authentication, and content identification. The watermarking technique properties can be roughly divided into four categories: imperceptibility, robustness, security, and watermark capacity, it is a big issue to fulfill all properties of a watermarking technique together (2).

Over the last decade, several techniques have been presented to fulfill the watermarking characteristics which can be categorized into domains: spatial domain (3, 4) and transform domain including discrete cosine transform

(DCT) (5, 6), discrete Fourier transform (7-9), lifting wavelet transform (LWT) (10, 11), Walsh Hadamard transform (12, 13), and matrix factorization like singular value decomposition (SVD) (14, 15), Hessenberg factorization (16, 17), QR factorization (18, 19), LU factorization (20, 21), and Schur factorization (22, 23).

In this paper, an optimized image watermarking technique based on LU factorization and entropy analysis in combination with lifting wavelet transform, and discrete cosine transform is proposed for copyright protection. At first, the original image is decomposed by a 2-level LWT for obtaining the coefficients of a high-frequency subband followed by DCT. Afterward, non-overlapping blocks are obtained by dividing the coefficients of DCT whereas LU factorization is applied to each non-overlapping blocks based on pseudo-random sequences. Then, the watermark bits are hidden in the elements of the first row, the first column of the upper triangular matrix of LU factorization.

The main contributions of the work are summarized as follows:

- 1. An effective watermarking technique based on the combination of DCT and LWT with LU factorization is presented for grayscale image watermarking. In this work, the benefits of hybridization of this combination are used to enhance invisibility and robustness against attacks, such as LWT provides excellent frequency localization characteristics, LU factorization as matrices factorization offers various elements that be utilized for embedding the hidden information (watermark) into the highest element value of the upper triangular matrix of LU factorization, and DCT provides energy compaction characteristics.
- 2. A random permutation function is utilized for the generation of a pseudorandom sequence to improve the security of the presented technique by selecting the blocks based on the pseudo-random sequence for hidden information bits (watermark).
- 3. To derive the optimum quantization step, the entropy analysis is utilized to have the best quantization step for embedding the watermark. The

presented grayscale image watermarking method can achieve a better trade-off between invisibility and robustness.

The rest of this paper is categorized as follows. In Section 2, the various terminologies such as LWT, DCT, LU factorization, entropy analysis, and random permutation function are explained. The discussions of the presented watermarking method are given in Section 3. The experimental results and compared schemes are provided in Section 4. The conclusion is given in Section 5.

## **2. Preliminaries**

# **2.1. Lifting wavelet transform**

LWT is presented to reduce aliasing effects and distortion and requires less memory. LWT can be used as the best choice to have a lower computational complexity than traditional DWT (24). The lifting wavelet transform can be used in several applications like image watermarking, compression, image processing, and pattern recognition as a robust technique. Lifting wavelet transform requires half the number of calculations in comparison to ordinary DWT and lifting wavelet transform allows us to do reversible integer wavelet transform (25). Three steps of LWT are below:

1) Splitting: Dividing a signal *sg*(*l*) into even and odd non-overlapping patterns: *Sgo*(*l*) and *Sge*(*l*).

 $(1)$ 

2) Prediction: Predicting odd signal patterns based on even signal patterns and the even signal and odd signal should be widely correlated. As a result of this step, viewed a high-pass filter processing. The result of a difference between the prediction step and the splitting step is below:

 $(2)$ 

- where *D*(*l*) indicates as the high-frequency component of the signal *sg*(*l*), whereas *P*[.] indicates as the predict operator.
- 3) Updating: Introducing the updating operator *U* [.], and using the detail signal *D*(*l*) for updating even samples *Sge*(*l*). This step can be viewed as a low-pass filter processing. The approximate signal *C*(*l*) can be given as follows:

 $(3)$ 

where the *C*(*l*) denotes the low-frequency component of the signal *sg*(*l*).

# **2.2. Discrete cosine transform**

DCT provides an orthogonal decomposition of a real number and has to calculate the images as part of a complex number. Discrete cosine transform is given by extracted items with cosine in DFT. A transformation matrix of DCT provides a symmetrical coefficient matrix with the same summation between every auxiliary diagonal that is parallel to a diagonal. DCT has several benefits including high computational complexity, high compression ratio, and low error rate (26).

# **2.3. LU factorization**

LU factorization is a procedure of factorization of a matrix into a lower-triangular matrix and an upper-triangular matrix. A real matrix A is decomposed by the LU factorization into *L* and *U* matrices, and its equation can be given as follows (20):

 $(4)$ 

where *L* is a lower triangular matrix, whilst *U* is an upper triangular matrix.

# **2.4. Entropy analysis**

The entropy analysis has been utilized for listing how much information content is given in the image. The more contained image data denotes good quality. It represents the number of randomness and uncertainty included in the image. Also, entropy analysis is called Shannos's entropy, and the data entropy computes the uncertainty of a data source. The entropy of Shannon can be defined as follows (25, 27){Kumar, 2021 #29}:

 $(5)$ 

# **3. Proposed Scheme**

A new grayscale image watermarking technique is presented for hiding the watermark bits in an image based on the combination of LWT and DCT with LU factorization, and entropy analysis. The presented technique has two steps: the watermark embedding step and the watermark extraction step as shown in figures 1 and 2 that indicate the block diagrams of the steps.

# **3.1. Watermark embedding step**

The watermark embedding step is explained below:

- Step 1: Performing a 2-level lifting wavelet transform to the original image of size  $N \times N$  for transformations. To have  $cA_{1}$ ,  $cH_{1}$ ,  $cV_{1}$ , and  $cD_{1}$  of the 1-level followed by  $cA_{2}$ ,  $cH_{2}$ ,  $cV_{2}$ , and  $cD_{2}$  of the  $cD_{1}$  of the 2-level.
- Step 2: The DCT is performed on the  $cD_{_2}$  high-frequency sub-band to have DCT coefficients.
- Step 3: The DCT coefficients are divided for having non-overlapping blocks of size 4  $\times$  4. In which the blocks' number is 64<sup>2</sup>
- Step 4: The entropy of each block is computed to get the average of the blocks' entropy which be used as quantization stage α.
- Step 5: The pseudo-random sequences are generated by randpermfunction based on the key<sub>1</sub> and key<sub>2</sub> to obtain two random numbers that indicate the row and column.
- Step 6: The LU factorization is performed on selected blocks of  $4 \times 4$ utilizing the pseudo-random sequences as mentioned in Eq. (4) to get the matrices  $L$  and  $U$ .
- Step 7: The magnitudes  $M_{_1}$  and  $M_{_2}$  are modified depending on the binary watermark data  $w$ , as below:

$$
if w(i,j) = 1, \begin{cases} M_1 = 0.25 \alpha \\ M_2 = -0.50 \alpha \end{cases}
$$
 (6)

$$
if w(i,j) = 0, \begin{cases} M_1 = -0.25 \alpha \\ M_2 = 0.50 \alpha \end{cases}
$$
 (7)

here α denotes the quantization stage, and  $(1\leq i, j\leq N)$ .

Step 8: The potential quantization outcomes  $T_{_1}$  and  $T_{_2}$  are calculated based on the modified magnitudes  $M_{_1}$  and $M_{_2}$ .

$$
T_1 = 2k\alpha + M_1 \tag{8}
$$

$$
T_2 = 2k\alpha + M_2 \tag{9}
$$

where  $k = floor(ceil(u_{1,1}/\alpha)/2)$ , ceil(.) and  $floor(.)$  denotes as the largest nearest integer and the least nearest integer, respectively.

Step 9: selection the first-row, first-column element  $u_{1,1}$  of upper triangular matrix  $U$  for hidden the binary watermark as shown:

$$
d'_{1,1} = \begin{cases} T_2 \, if \, abs(u_{1,1} - T_2) < abs(u_{1,1} - T_1) \\ T_1 \, else \end{cases} \tag{10}
$$

here  $abs$  (.) indicates the absolute value.

Step 10: The  $u_{_{1,1}}$  with  $u_{_{1,1}}'$  is replaced and then perform the inverse LU factorization to have the  $A'$  watermarked block.

$$
A' = LU'
$$
 (11)

Step 11:Repeating steps 6–10 to hide all watermark bits.

Step 12:Combination all watermarked blocks together.

Step 13:Performing inverse of DCT for combination watermarked blocks to have the altered high-frequency sub-band  $cD^w$ , in which  $cD^w$  denotes high-frequency sub-band estimation of the watermarked.

Step 14:The inverse of the 2-level LWT is performed based on the changed high-frequency sub-band  $cD^w$  instead of  $cD_2$  for obtaining the watermarked image.

## **3.2. Watermark extraction process**

The watermark embedding process is presented below:

Step 1: A 2-level LWT is applied to the watermarked image of size *N* × *N* for transformations. To have  $cA_{1}$ ,  $cH_{1}$ ,  $cV_{1}$ , and  $cD_{1}$  of the first-level then having  $cA_{2}$ ,  $cH_{2}$ ,  $cV_{2}$ , and  $cD_{2}$  of the  $cD_{1}$  of the second-level.

Step 2: The DCT is performed on the  $cD<sub>2</sub>$  high-frequency subband to have coefficients of DCT.

Step 3: Dividing DCT coefficients for having non-overlapping blocks of size  $4 \times 4$ . Where the blocks' count is  $64^2$ .

Step 4: Computing entropy of each block is for having the mean of the entropy blocks which be used as scaling factor  $\alpha$ .

Step 5: The pseudo-random sequences are generated by randpermfunction based on the key<sub>1</sub> and key<sub>2</sub> to obtain two random numbers that indicate the row and column.

Step 6: The LU factorization is performed on selected 4 × 4 blocks based

on the pseudo-random sequences as mentioned in Eq. (4) to get the matrices ' and

Step 7: Selection of the first-row, first-column element  $u^{'}_{1,1}$  of upper triangular matrix  $U$  for extraction of the watermark bits as given:

$$
w'_{i,j} = mod (ceil \left(\frac{u'_{1,1}}{\alpha}\right), 2)
$$
\n(12)

where  $mod(.)$  denotes the modulo peration and  $(1\leq i, j\leq N)$ .

Step 8:Obtaining the extracted watermark bits by repeating steps 6–7.



**Figure 1:** The proposed watermarking embedding step



**Figure 2:** The proposed watermarking extraction step

## **4. Experimental results and discussion**

For all experiments, the presented watermarking technique is performed on common test images. Five test images from the USC-SIPI (28) database are used in the presented watermarking technique, the size of the images is 1024 × 1024 as given in figure 3. The technique uses various watermarks of size 64×64 as given in figure 4. The experiment results were simulated utilizing MATLAB R2017b on a laptop whose classifications are Intel Core i3 2.00 GHz CPU, windows 10 environment, and 4.00 GB RAM.

The attacks performed in the presented technique are below:

- · Flipping: Flipping the watermarked images up to down.
- · Gamma correction: Applying the Gamma correction with a 1.0 Gamma value to the watermarked images.
- · Sharpening: Sharpening the watermarked images with a 0.1 amount value.
- · Blurring: Blurring with a 0.2 blurring value to the watermarked images.
- · Poisson noise: Adding the Poisson noise to the watermarked images.
- · Scaling: Scaling the watermarked images to 2 times.
- · JPEG 2000 compression: Performing watermarked images by applying the JPEG 2000 compression with 1 compression ratio.

The normalized cross-correlation (NC), and the peak signal-to-noise ratio (PSNR) are used to evaluate the invisibility and robustness of the presented technique.

PSNR can be known as an engineering phrase for the calculation of the ratio between the highest potential power of a signal, and the power of distorting noise that affects the quality of the representation signal (29). PSNR equation is below:

$$
PSNR = 10 \log \frac{255^2}{MSE} dB \tag{13}
$$

where MSE denotes the average square error between the watermarked image and the cover image. MSE equation is below:

$$
MSE = \frac{1}{MN} \sum_{i=1}^{M} \sum_{j=1}^{N} (o(i,j) - w'(i,j))^2
$$
 (14)

here, *w' (i,j)* and *o(i,j)* denote the *(i,j)*th pixel value in the watermarked image, and cover image, respectively.

NC is a well-known metric used to measure the similarity level between a watermarked image and a cover image (30). NC equation is below:

$$
NC = \frac{\sum_{i=1}^{M} \sum_{j=1}^{N} o(i,j) \times o'(i,j)}{\sqrt{\sum_{i=1}^{M} \sum_{j=1}^{N} o^{2}(i,j)} \times \sqrt{\sum_{i=1}^{M} \sum_{j=1}^{N} o'^{2}(i,j)}}
$$
(15)

here, *O'* and *O* denote the extracted watermark image, and the original watermark image, respectively; *N* and *M* denote the size of watermark.



**Figure 3:** The grayscale original images



**Figure 4:** The watermark images

Table 1 shows the PSNR of the watermarked images under no attacks while table 2 shows the NC values of watermark images under no attacks. Generally, a high level of PSNR values indicates that the presented technique provides good performance in invisibility. A high level of NC values indicates that the presented technique provides good performance in robustness against attacks. The presented watermarking technique under no attacks has obtained the NC value of 1.000, and the PSNR values more than 41.923 dB. In visual observations, figures 5-7 observe the watermarked images and extracted watermark images under no attacks.



**Table 1:** The PSNR values under no attacks

**Figure 5:** The watermarked images with detected watermark\_1 under no attack



**Figure 6:** The watermarked images with detected watermark\_2 under no attack



**Figure 7:** The watermarked images with detected watermark 3 under no attack

As can be seen from table 2 and figures 5-7, the watermark images are more similar to the original watermark images that refer to the presented technique as more robust against attacks. Furthermore, as can be observed from tables 1-2, and figures 5-7, the host images are more similar to the watermarked images which refer to the presented technique as more invisible. In visual observations, figures 8-10 observe the extracted watermark from Lena image under different attacks whilst tables 3-5 observe the NC values of extracted watermark under various attacks. As can be seen from figures 8-10, the extracted watermark images and the watermark images are more similar with a little distortion in JPEG compression, scaling, and sharpening attacks.



**Table 3:** The NC values of detected watermark with watermark\_1 under different Attacks



From the tables and figures, can be concluded that the presented watermarking technique has a good performance in invisibility and is robust against attacks. To have more evaluation of the presented watermarking technique, the comparison is performed on the presented watermarking technique with the existing technique (31) which utilized similar test images and watermark (watermark\_1). The comparison of the presented watermarking technique to the existing technique is demonstrated in table 6 which shows the presented technique has a higher level of invisibility than the existing technique.







**Figure 9:** The extracted watermark\_2 from Lena image under different attack









**Figure 10:** The extracted watermark\_3 from Lena image under different attack

<b>Attack</b>	Lena	<b>Sailboat</b>	<b>Peppers</b>	<b>Baboon</b>	<b>Airplane</b>
<b>Flipping</b>	1.000	1.000	1.000	1.000	1.000
<b>Sharpen</b>	0.950	0.942	0.943	0.943	0.939
Gamma	1.000	1.000	1.000	1.000	1.000
<b>Blurring</b>	1.000	1.000	1.000	0.999	0.999
<b>Poisson</b>	0.996	0.921	0.966	0.827	0.993
<b>Scaling</b>	0.836	0.816	0.850	0.795	0.822
<b>JPEG</b>	0.815	0.816	0.826	0.839	0.806

**Table 4:** The NC values of detected watermark with watermark\_2 under different Attacks

**Table 5:** The NC values of detected watermark with watermark\_3 under different Attacks



Image	<b>Scheme</b>	<b>PSNR</b>
	DWT-DCT-SVD (31)	41.970
Lena	<b>Proposed</b>	49.520
	DWT-DCT-SVD (31)	40.807
<b>Sailboat</b>	<b>Proposed</b>	46.456
	DWT-DCT-SVD (31)	43.115
<b>Peppers</b>	<b>Proposed</b>	48.466
	DWT-DCT-SVD (31)	42.549
<b>Baboon</b>	Proposed	41.923
	DWT-DCT-SVD (31)	41.863
<b>Airplane</b>	<b>Proposed</b>	50.976

**Table 6:** The comparison of the presented technique of watermark 1 with the existing technique

## **5. Conclusion**

An optimized image watermarking technique based on LU factorization and entropy analysis in combination with lifting wavelet transform, and discrete cosine transform is presented in this paper for copyright protection of multimedia information. In the proposed technique, various watermarks are hidden in various test images for evaluation of the effects of various watermarks on various test images. Several attacks are performed like flipping, scaling, Gamma correction, JPEG 2000 compression, blurring, adding noise, and sharpening attacks. Four main watermarking properties including imperceptibility, robustness, security, and watermark capacity are obtained in the presented technique, the imperceptibility (PSNR value > 41 dB) under no attacks, the robustness (NC value = 1.000) under no attacks, the security by utilizing random permutation function, and watermark capacity (642 ). The presented watermarking technique is invariant against attacks and has a good performance in imperceptibility, robustness, security, and watermark capacity.

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